

MONTHLY MEMBERSHIP PROGRESS REPORT

District 18 N

Results as of: 10/31/2017

STACEY JONES LOCATION GEORGIA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -5 20 39 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 25 5 8 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 -5 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -10 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE __ -1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN FEB MAR JUNE JULY AUG SEPT NOV DEC APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 20 0 MEMBER GROWTH NET GOAL -20 MEMBER GROWTH ACTUAL LAST YEAR MEMBERSHIP ACTUAL -40 -60 2 ▲ • . -80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 16 CLUBS OF 61 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 909 (69.82%) MALE 393 (30.18%) FEMALE Women Percentage Fiscal Year Goal: 31% DROPPED MEMBERS 237 TOTAL FAMILY UNIT MEMBERS DECEASED 5 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 123 FAMILY MEMBERS PAYING HALF 42 OTHER DUES 47 TOTAL